LONG LAKE ASSOCIATION

MINUTES – Board of Directors Meeting
March 14, 2020
Reimer Residence

Present: Dennis Reimer, Dave Schultz and Ken Swanson

Present by Phone: Lindy Rucks, Jerry Voigt, Bruce Rucks, Tom Catlin, Wendy Petersen Vincent, and Michael Harvat

Absent: None

The meeting was called to order by President Reimer at 9:03 am. A quorum was present.

Opening Remarks

Dennis welcomed the group. He welcomed Mike Harvat for his first meeting. He indicated that there were no requests from members at-large for the open meeting forum at this meeting. He then convened the executive session.

Minutes

The January 4, 2020 minutes were reviewed and accepted. Motion by Dave, second by Bruce. Motion was approved unanimously.

Financial Report

Lindy reported that the current bank balance is $2,991.67. To date in 2020, seven hundred twenty dollars ($720) in membership payments have been received. Expenses were a $100 stipend for Pat Dixon, speaker at education session 2, and $351 for the winter newsletter mailing/production.

A recent check for $269.50 from Sand County Services will be donated to the Long Lake Association per Board directive.

Dennis, two new families on the lake have been contacted for membership: Rick and Kim Krummel, who purchased the Pollack house, and Scott Campbell who bought the Brasch residence. Both new residents intend to join LLA. Another new owner, the Schuster's, still need to be contacted and provided with a welcome packet.

Jerry motioned to accept the treasurer's report, Tom seconded the motion, which carried unanimously.

Saxeville 20-Year Plan

Dave reported that the town of Saxeville did not change much in the plan…mostly a few changes in roadways were reflected in the report, which has been finalized for submission. Wendy also reported that the town's posture toward the LLA seemed much better than last summer and relations felt more productive and positive.

Lake Management Plan Update

Education Meetings Overview – Jerry reported on the two education sessions held in January (Aquatic plants) and February (shoreline protection). The sessions have been very well received. Feedback from those that attended the sessions in person and online have been very positive and appreciative.

The third session (wave action/impacts) is being postponed due to coronavirus travel and meeting participation limitations. Both speakers have cancelled their participation for Wednesday March 18th but agreed to participate later or online. No decision was made as to how to proceed with rescheduling the event but delaying until April was advised (and longer if needed). Jerry and Dave will check for available dates with the speakers and advise the board and LLA members of the change in date. A revised approach is likely to be a webinar with the option to view the webinar at the town hall.

Jerry also reported that the survey was left open and now had 122 responses. Results and trends did not change appreciably from the last report. He also reported that 27 people were on hand and 32 watched the session one Education Program on YouTube. For session two, 18 people braved a snowstorm to participate in person and 39 people watched the session on YouTube.

Plan and timeline to complete the update of the 2016 Lake Management Plan – Dave outlined the committee's approach as follows:

1. After we have the rescheduled final session, survey the residents for opinions on high-water issues. The idea is to see how folks feel about issues after having had the chance to gain more perspective and appreciation of the related issues through the education program.
2. Redline the plan and include information on how to deal with high water using information we learned and updated views (Jerry and Dave will author the new draft for review).
3. Convene a group to review and finalize the proposed changes.

The goal is to complete the Lake Management Plan update and chapter on water levels by Memorial Day, unless the coronavirus situation delays our ability to convene meetings extensively.

Dennis recommended that the whole plan should be reviewed in addition to the water level chapter. Dave indicated that he did a preliminary review and there are a few other areas of the plan that require adjustments based on high water. Dave will also check with Waushara County zoning if there is anything needed from their standpoint. Lindy clarified that the report update was intended to provide information for high water and not as an alteration for normal conditions.

Filling Open Board Vice President Position and Committee Leaders

Dennis indicated Len had been appointed the Vice President and this position needs to be filled by one of the current board members. He also reviewed several other open committee appointments. Ken motioned to make the following new committee appointments:

- Lake Management Plan Committee (form as new standing committee) – Jerry and Dave
- Buoy Committee – Jerry
- Saxeville Liaison – Dave
- Vice President – Bruce

Dave seconded the motion which carried unanimously.

Social Media Committee Formation

The subject of social media was discussed and specifically if a social media committee should be formed. Wendy recommended that a committee would help with getting out accurate information and to ensure we control information of the LLA. She also said it would help us communicate more thoroughly and reach more people, especially those who do not seek information through the LLA website.

Mike expressed his point of view that we want to control the LLA's voice/message, so it is better to form our own group and social media outlet(s). Six hundred and thirteen (613) people use the current unsanctioned Long Lake Facebook page. He recommended we set up our own LLA social media site and let it evolve. If it needs to be moderated closely to avoid offensive posts then we will have the ability to do so. Controls can be managed and adjusted as needed, and content could be linked to the existing LLA web site.

Jerry motioned to form a social media standing committee of the LLA Board and to appoint Mike, Wendy and Bruce to lead the committee with the purpose of putting out information on social media that is sanctioned by the LLA. Tom seconded the motion, which carried unanimously. During discussion, efficiencies and cross-linking were identified as priorities to ease the work of posting information to the LLA website and to the LLA social media site(s).

Determine 2020 Event Dates

The following dates were identified and discussed:

- Annual membership meeting – Under normal annual scheduling, Saturday, July 4th, 8:30 am at the Saxeville Town Hall would be the date/time/location for the meeting. It was decided that the members should be polled for other possible dates, specifically June 27th, July 3rd or 11th. (Jerry will send a message to the members to request feedback on the annual meeting date.)
- Picnic – Saturday, July 18th was selected
- Spring road clean up – 9:00 am Saturday, May 2nd was selected. Tom indicated that there are typically two groups set up. Tom volunteered to lead the North and East Long Lake Road crews, and Ken volunteered to lead the South and West Long Lake Road crews. Jerry will request volunteers in the email being sent to the LLA members to request their involvement.
- Next board meeting – Saturday, May 30, 9:00 am; Reimer Residence was selected

Old Business

None.

New Business

Dave reported that the Fish Committee had met with WRK (We Really Kare) was we are approved for walleye and forage fish stocking in 2020. Dave proposed we spend an additional $2000 as normal, which is a donation we receive from FLL. FLL will be consulted for availability of the funds.

Wendy requested that in the email going out to LLA updating the members on the education program, that we also include a message that folks please be vigilant on precautions with COVID19, because of the many elderly people around the lake. Jerry agreed to include this in the email message.

The schedule for the Spring Newsletter was discussed and deadline to get articles is May 1st so the newsletter is sent by May 8th. Contents should include all the committee reports and an update of winter education meetings and social media plans.

CBCW is tentatively planning to hold an educational effort at the launch May 16th. The suggestion was made to video the session to help folks learn how easy volunteering is and encourage more participation. The session will cover what to look for on boats and walk people through the inspection process.

Adjournment

The meeting was adjourned at 10:45 am.

Respectfully submitted,

Jerry Voigt
Secretary