Long Lake Association Board of Directors Meeting Minutes

Saturday, April 17, 2021

The Board of Directors Meeting was called to order by President, Jerry Voigt at 10:02 AM.

Present: Jerry Voigt, Mary Ann Cervinka, Todd Schultz, Ken Swanson, Dave Schultz, Tom Catlin at Voigt residence. Wendy Vincent, Mike Harvat and Bruce Rucks attended remotely.

OPEN FORUM: No general members present, this portion of meeting was adjourned.

EXECUTIVE SESSION:

Opening remarks: President Jerry Voigt outlined list of goals (attached). No highwater restrictions for Springwater township this summer. Create a team to increase membership. Mike Harvat will chair membership committee.

Secretaries Report: Mary Ann Cervinka

Mike Harvat motioned to accept November 7, 2020 Board of Directors meeting as presented. Bruce Rucks seconded motion. All were in favor.

Treasurer's Report: Todd Schultz

Current Balance $4,473.38 account balance. All invoices are paid to date. Up to date on all technology. Credit card capability part of new technology capability. Todd made a motion to research moving from current bank which has no modern technology services to another bank with current modern banking technology and services. Dave Schultz seconded. All were in favor.

Dave Schultz motioned to accepted Treasurer's Report as presented. Bruce Rucks seconded. All were in favor.

Business and Action Items:

Upcoming Dates Determination/Confirmation

Spring Newsletter article submission deadline date, May 1, 2021

Spring Road Clean Up – Saturday, May 1, 2021

Next BOD meeting Saturday, June 19, 2021

Annual Membership meeting, Saturday, July 3, 2021

Annual Picnic, Saturday July 17, 2021

Blood Drive, Date TBD, Labor Day a viable option. Bob Schnese is researching and discussing with other lakes that conduct Blood Drives in the area.

Social Media Update/Strategy: Wendy-Mike

LLA Facebook Page is private. Separate from Tommer Catlin Facebook page and any others that have been created. LLA Facebook page will be public but authors will be Wendy, Mike and Jerry.

Membership: Bruce Rucks

Current 2021 paid membership count is 46 members.

Social Media: Mike Harvat and Wendy Vincent

All is good. Possible Social Media Calendar for Community Service/Education Announcements.

Committees and General Reports:

Saxeville: Dave Schultz

Roadside cleanup in process. Packerland will be new Port A Potty provider from May 1, to Labor Day.

Parking Lot is going to be striped for designated parking spaces. There will be designated handicap spaces. West Long Lake Road will be paved with hot mix asphalt.

Springwater: Jerry Voigt

Effective 5/01/2021 there will be no high water restrictions on Springwater lakes.

Safety: Mike Harvat

Awareness of Fire Safety issues brought up by Fire Department, primarily accessibility. Water Patrol hours during high weekend usage.

Education Committee: Todd Schultz

Nothing to Report.

Lake Management: Dave Schultz/Jerry Voight

Introduce coordinated program for septic pumping. Publish results of water quality testing . Water quality testing is a budget item that needs to be approved by the LLA Board.

CBCW: Tom Catlin:

Tom had a proposal for a new sign at the Boat Landing last year. Possibly revisit. Goal of 5 new volunteers and exceed 2020 volunteer hours.

Friends of Long Lake:

Two projects Book Box suggested number is two and the Pine River Library Project future development. Annual meeting will be in the Spring no longer in the Fall. This will coordinate with LLA meeting.

Newsletter: Bruce Rucks

May 1, 2021 deadline date for Article Submission.

Fish: Dave Schultz

Identify 5 lake property owners who are willing to create fish habitat on their property. To engage with DNR support. Apply for Healthy Lakes Grant. Explore pursuing Northern Pike slot limit ass recommended by DNR.

Old Business:

Dave Schultz made a motion to have dues increase to $25.00. Wendy Vincent seconded. All were in favor.

New Business:

Rejoin Wisconsin Lakes. Membership lapsed in 2016. Annual membership fee is $375.00 per year. Approved.

Discussion of ATV usage in Springwater and Saxeville Road ways. Todd made a motion to present a survey to membership for ATV usage in Saxeville and Springwater on LLA FB Page. (There was no second to this motion or group vote.) Mike will look at Tommer Catlin's Facebook page.

Tom Catlin requested clarification of Board Members information in the Spring newsletter. Bruce will look into this.

Next meeting:

Saturday, June 19, 2021 at 10:00am Location: President Jerry Voigt residence, W5025 Wilson Road, Microsoft Teams for those unable to attend, or conference call.

Mike Harvat motioned to adjourn meeting.

Wendy Vincent seconded

All in Favor.

Meeting adjourned at 12:07pm by President Jerry Voigt.

Respectfully submitted

Mary Ann Cervinka

Secretary

Proposed LLA Goals for 2021

Membership:

- Increase membership to 160
- Fully implement new dues payment opportunities
- Make a decision on dues level change (from $20 to ??)

Community

- Hold in-person annual meeting and traditional picnic
- Introduce blood drive (hold first annual event)
- Rejoin Wisconsin Lakes (Assn)

Improve Quality of Fishery:

- Identify at least 5 lake property owners who are willing to create fish habitat on their property and engage with DNR to support
- Apply for a "Healthy Lakes" grant
- Explore pursuing Northern Pike slot limit as recommended by DNR

Education:

- Develop a Social Media calendar for Community Service/Education Announcements related to objectives in the LMP and LLA
- Produce 1 short CBCW training video
- Develop and place new boating and wake signage at landing

Water Quality & AIS

- Introduce coordinated program(s) for septic pumping
- Publish results of water quality testing proactively (Face Book/Newsletter) (post w/in 7 days)
- CBCW – Add 5 new volunteers and exceed volunteer hours of 2020

Safety

- Coordinate a fire safety awareness event or series of videos with Saxeville-Springwater Fire Dept.
- Motivate increase in water patrol hours for 2021. (Double 2020? Not sure how but I'd like to see us adopt this goal)