Long Lake Association Board of Directors Meeting Minutes

September 17, 2022

The Board of Directors Meeting was called to order by President, Jerry Voigt at 9:04 AM.

Present: Jerry Voigt, Mary Ann Cervinka, Todd Schultz, Rick Schaber, John Harvat, Dave Schultz, Wendy Vincent, Tom Catlin, Dave Wangerin.

Open Forum: No general members present, executive meeting in session.

Secretaries Report: Mary Ann Cervinka

Todd Schultz motioned to accept both the June 18,2022 and July 2, 2022 BOD Meeting Minutes as presented. Dave Wangerin seconded. All were in favor.

Treasurer's Report: Todd Schultz

Current Balance was reported at $4,500.39. All invoices are paid to date. 140 paid members. The spreadsheet is up to date.

Dave Schultz motioned to accept the Treasurer's Report as presented. Rick Schaber seconded. All were in favor.

Committee Reports

CBCW – Tom Catlin

34 registered volunteers, but only 21 worked hours at the landing. Four volunteers worked less than 20 hours. Twelve volunteers signed up for regular shifts. We really need ideas to solicit additional volunteers.

Friends of Long Lake – Tom Catlin

$85,945.00 current total funds balance.

FLL made a $4,000.00 donation to Saxeville Fire Department. A possible project for donation next summer is the Pine River Pergola Project.

Apparel has had outstanding sales this year due to the efforts of Karen Reindl. There was $10,000.00 in expense and $11,617 has been earned in sales of merchandise to date.

October 23, 2022 to November 6, 2022 there will be another online sale. We will send out an email blast on behalf of Karen and the Apparel committee. Wendy will also contact Karen to set up a post on Facebook page.

Social Media – Wendy Vincent

Discussion of member value and safety of members from spam and advertisers. Wendy Vincent suggested we limit the association's Facebook Group page to members and related family for LLA and FLL only, We can then use the Fan Page for public communication. Jerry Voigt made the motion. Dave Wangerin seconded. All were in favor.

Saxeville Liaison – Dave Schultz/Dave Wangerin

Porta Potty was moved to the other end of landing. Trees have been cut down and pot holes will be filled when water goes down.

Tom Catlin asked about the fencing at the landing that is falling. Dave will ask at the town's next meeting.

Springwater Liaison – Jerry Voigt/Rick Schaber

Everette Eckstein will not run for office again. A new chairman will be elected in April 2023. Rick reported the county is on board with the ATV program and a new board should help Springwater pass ATV approval.

Jerry Voigt will be putting together a coalition of local lakes to approach the sheriff on the water safety Gilbert Lake, Pine Lake, Wilson Lake and Kussel Lake will be approached along with other county lakes over the winter months.

Education – Todd Schultz

Safety/Educational materials were distributed to rental properties. At least two companies indicated Wake Responsibly brochures will be sent with their rental agreements. If neighbors are having issues with renters, they need to notify the rental companies. Fishing responsibly is being reviewed by WDNR for a potential clarification.

Lake Management and Fish Enhancement – Dave Schultz

The best blend of fish of all time has been stocked this year. Perch numbers are difficult to maintain. There is a high demand for perch. Walleyes will be stocked this year. Fish Box sign will be updated in the Spring with a one including a QR Code for donations.

Lake Studies – John Havat

Jerry will ask UW Stevens point for the cost of water quality after ice out. We have done that testing for years. The water quality must be tested 2 weeks after ice out. We will also approach Chris Hamerla at Golden Sands for a quote for the AIS early detection survey. Long Lake is a trend lake and the DNR does studies so we will evaluate what additional studies we may need. John will check with Jim Schiek if we are duplicating any studies.

OLD Business –

None

New Business –

Fall Newsletter distribution date is 12/01/2022. Article deadline date is 11/15/2022.

Board members agreed that the Newsletter needs a new look, or we consider stopping production. The articles need to be more relevant and interesting. Jerry Voigt will work with Bruce on updating the approach.

Next BOD meeting – April 2023. Exact date TBD.

Tom Catlin moved to adjourn.

Rick Schaber seconded. All were in favor. Meeting adjourned at 10:45AM

Respectfully submitted

Mary Ann Cervinka

Secretary