



MEMBERSHIP BENEFITS



Advocacy: LLA advocates on behalf of its members and the community to local government and state organizations to promote the protection, preservation and enhancement of the lake and its surroundings.



Education: LLA provides informational resources for its members, such as presentations, newsletters and timely announcements on social media and our website to educate the community with trusted lake news and important environmental, safety and development issues and best practices.



Community Building: LLA organizes social events, such as the annual picnic, boat parade, and blood drive to bring neighbors together and promote a sense of community.



Water Quality Monitoring: LLA conducts regular water testing with scientific partners at UW Stevens Point and Golden Sands RC&D to monitor the lake's water quality against WDNR standards and provides this information to the members and the community.



Fish Stocking: LLA works closely with WDNR and We Really Kare Fish Club annually to stock forage and sport fish aimed at developing and maintaining a family friendly fishery.



Clean Boats/Clean Waters: Long Lake is widely regarded as having one of the best CBCW programs in the state. Members contribute hundreds of volunteer hours annually working at the boat landing to educate lake users and to prevent the inadvertent introduction of invasive species, like Eurasian Water Milfoil into our lake.



Maintenance: LLA supports Saxeville and Springwater in the maintenance of the boat landing, signage, and adopt-a-highway program for lake roads; As a member you can enjoy a discount on your septic pumping through an LLA program offered for members.



Partnerships: LLA maintains strong strategic partnerships with the Long Lake Yacht Club, SPLASH Inc. and especially Friends of Long Lake, a 501(c)3 organization formed to help fund various lake and community projects.